

Arts and Technology: New Narrative Strategies

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bit.ly/HNspeech



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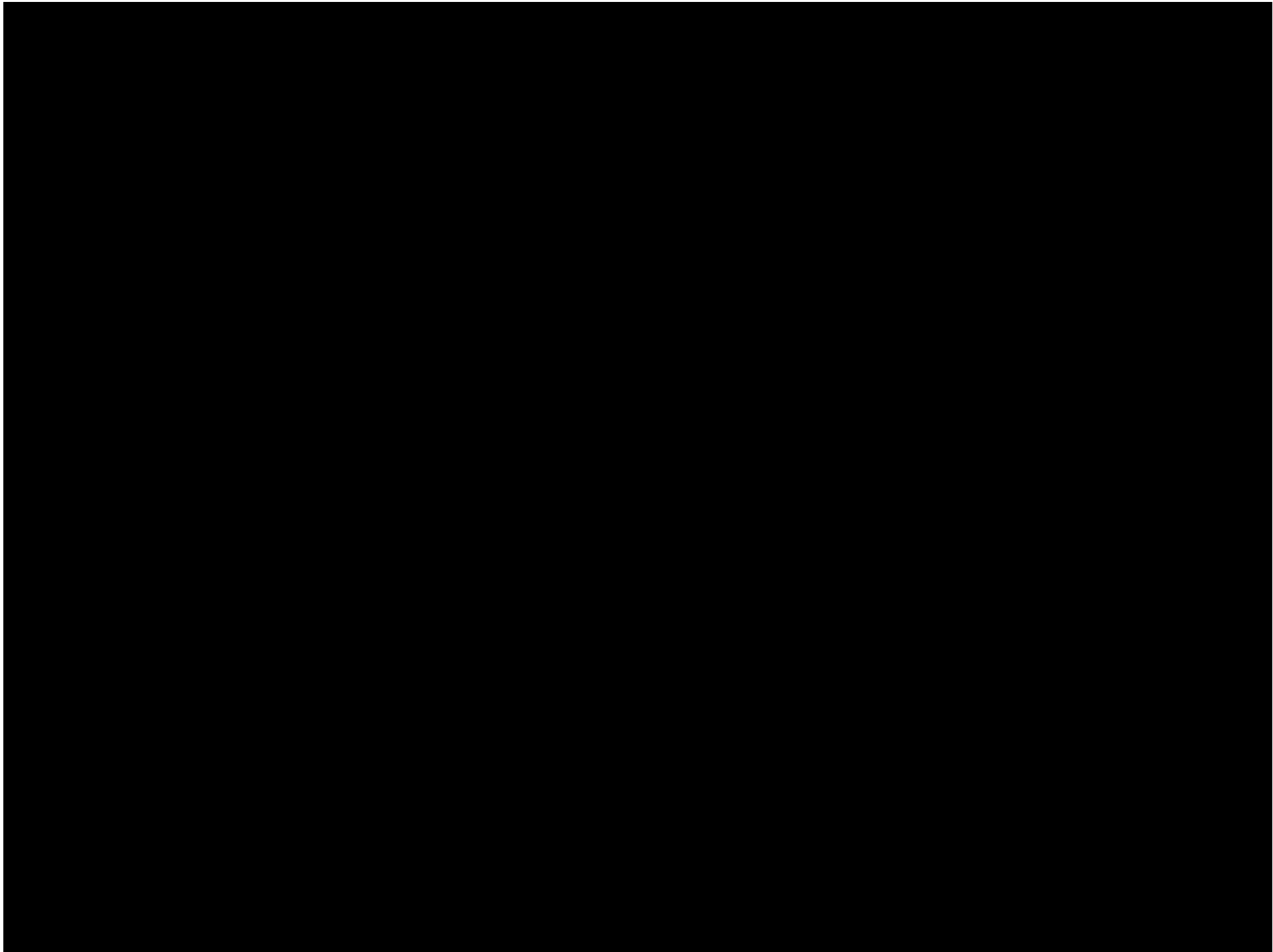
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- 100% of 6-10 year olds surveyed play video games

“ With gaming you’re involved and in control. With other things you just have to sit back and watch. I’ve been gaming for most of my life. ”

Callum, 10, London

“Art exists that one may recover the sensation of life; it exists to make one feel things, to make the stone *stony*.”



<http://www.youtube.com/watch?v=J---aiyznGQ>

4,921,991 views

“ In scattered and barely noticed ways,
the desire to construct one’s own life
was shaping the twentieth century ”

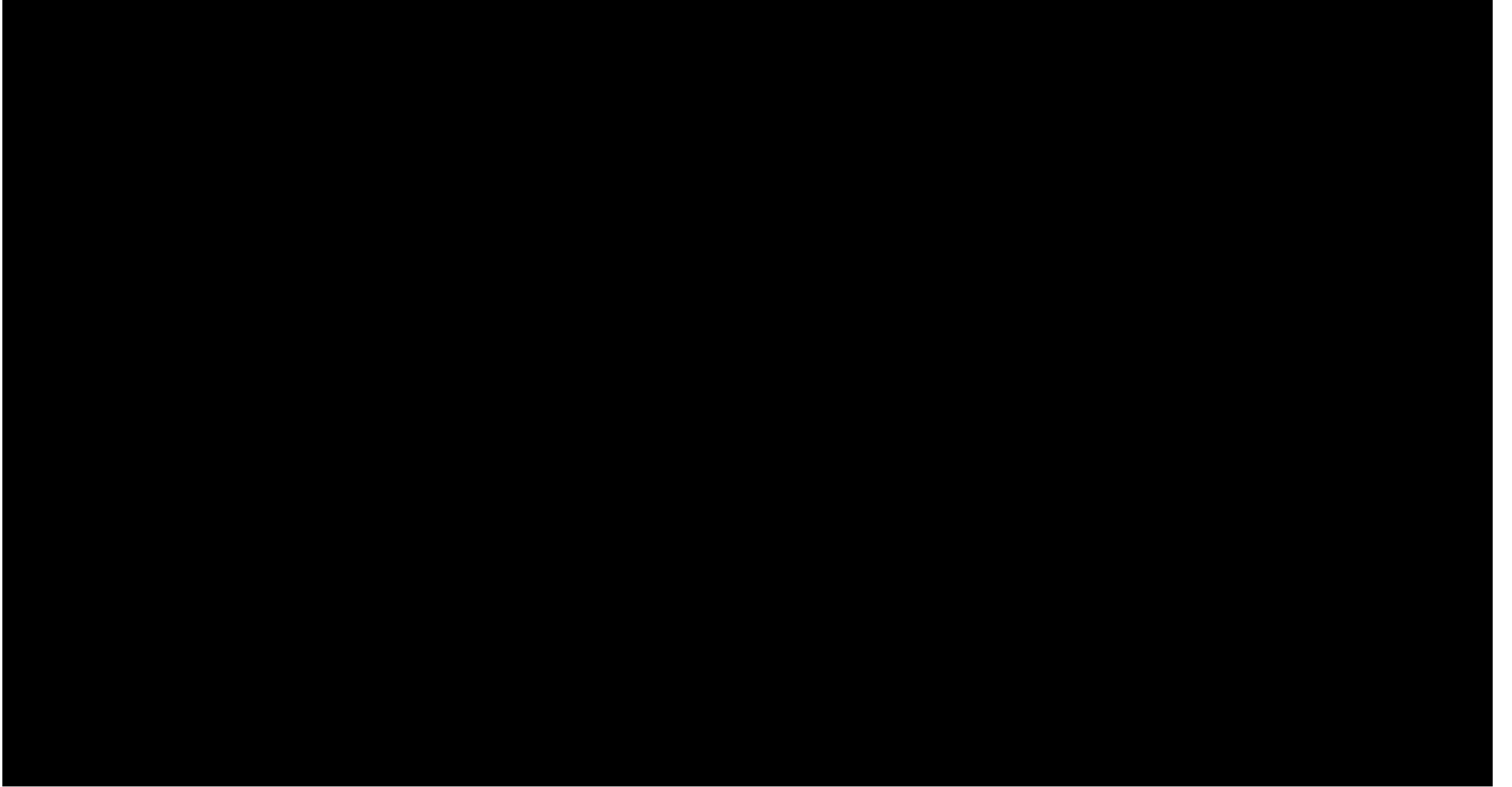
hide&seek



<http://www.hideandseekfest.co.uk/>

@hidingseeking on Twitter

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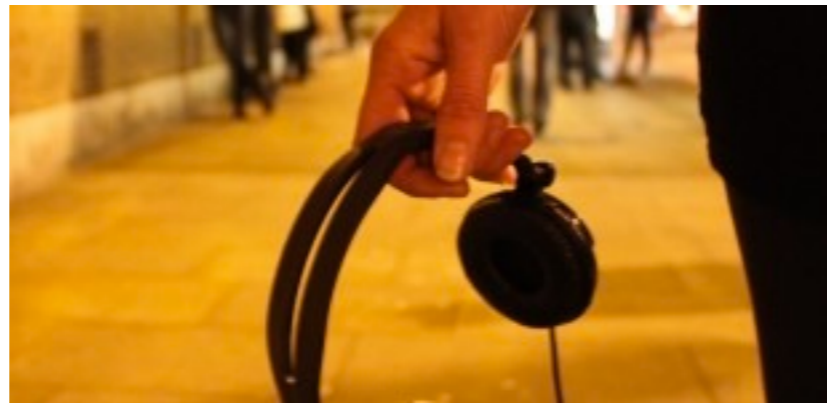


<http://vimeo.com/2445637>

<http://subtle.mob.com>

“ When you put on the headphones you'll find yourself immersed in the cinema of everyday life. As the soundtrack swells people in the crowd around you will begin to re-enact the England of today.

This is no requiem, this a celebratory slow dance, a chance to savour the world you live in, and to see it with fresh eyes. ”



“ Capricious and profound, the experience definitely captures what it is to escape from the world for a little bit – and then to return and find that you see things just a bit differently. ”

The Londonist

“ [An avatar is] a machine that is attached to the psychology of its user. From within that machine the driver can peek out, squinting through alien eyes, and find a new world. And, oddly, the driver can also look into himself, as if gazing into his navel, and find a new landscape inside as well ”

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